

# CREATING A GUN SAFETY TEAM

IN YOUR COMMUNITY

A PUBLIC HEALTH APPROACH

A photograph of a young child with curly hair sitting on a table, holding a white teddy bear. A doctor in a white coat and blue stethoscope is leaning over the child, examining their ear with an otoscope. The scene is brightly lit, likely in a clinical setting.

## What it is

- Safety
- Prevention

## What it is not

- Political or Partisan
- 2nd Amendment

# WHAT WE KNOW NATIONALLY

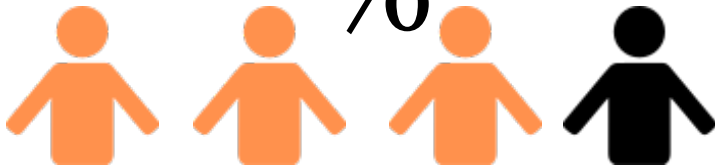


1 IN 3 HOMES  
have a gun

43

CHILDREN  
live in a home with a  
gun that is unlocked  
an loaded

%



3 OUT OF 4  
CHILDREN  
ages 5-14 know where  
the gun is kept

# WHAT WE KNOW IN NORTH CAROLINA



## CHILDREN

17 and under lost their  
lives to gun violence  
(2008-2017)

## CHILDREN

live in a home with a  
gun that is unlocked  
and loaded (62%)

81,110

# WHY IT MATTERS

## NATIONALLY

Firearms are  
the

2nd

leading casue of  
death in children  
ages 0-19

8

Children a day die  
from firearms

another

9

are injured

Children as  
young as

3

years of age are  
strong enough to  
pull the trigger of  
a gun

80%

of unintentional  
deaths from a  
firearm in  
children under  
the age of 15  
occur in the  
home

# DURHAM COUNTY GUN SAFETY TEAM HISTORY



WHY

The Durham County Gun Safety Team was established in 1999 by the Durham County Board of Health in a effort to reduce gun violence in the community



WHO

Membership includes a wide array of stakeholders in the community



WHAT

Activities focus on safe storage including the Asking Saves Kids campaign and providing free gunlocks in the community



WHERE

Community events, health fairs, clinics, veterans events, Dixie Deer Classic, schools, Harley Davids on annual event, day cares, Head Start, Wildlife Shooter Banquet. PTAs, etc.

## M I S S I O N S T A T E M E N T

"To reduce death and injury related to firearms through broad based and preventive strategies to promote a safe and violence free environment for our children"

DURHAM COUNTY GUN SAFETY TEAM

# MAIN COMPONENTS



## EDUCATION

- Asking Saves Kids Campaign
- Safe storage

## SHARE

Team members act as liaison between their networks and the team

## INTERVENTION

Provide free gunlocks



# STAKEHOLDERS

- Local Health Department
- Department of Social Services (CPS)
- Law Enforcement
- Domestic Violence Advocate
- Healthcare Providers
- Youth Groups
- Justice System (ADA, DA)
- Injury Prevention Advocates
- Mental Health Outreach
- Suicide Prevention
- Veterans
- Faith Based Groups/Leaders
- Community Outreach Groups
- Concerned Citizens
- Wildlife/Hunting Organizations
- Housing Associations



# ASKING SAVES KIDS CAMPAIGN

## Background

The ASK Campaign is a collaboration between the Brady Center to Prevent Gun Violence and the American Academy of Pediatrics

## Message

The ASK campaign encourages parents to ASK about firearms in the homes where their children play or visit

# GUNLOCK GIVE AWAYS



**PROJECT**  
**CHILDSAFE®**



GETTING STARTED

# PROCESS



## IDENTIFY

stakeholders in your  
community

## INVITE

a core group of 10 -15  
individuals to initial  
meeting

## COLLABORATE

Best ideas come from  
collaboration

# ESTABLISH A TEAM

Engagement



Education



Activities



Retention



# Resources

Durham County Gun Safety Team

<https://www.dcopublichealth.org/services/health-education/health-promotion-and-wellness/gun-safety-program>

North Carolina Violent Death Reporting System

<https://www.injuryfreenc.ncdhhs.gov>

The ASK (Asking Saves Kids) Campaign

<http://www.askingsaveskids.org>

Project ChildSafe: National Shooting Sports Foundation (gunlocks)

<http://projectchildsafe.org/safety/get-a-safety-kit>

North Carolinians Against Gun Violence

<http://www.ncgv.org>

Means Matters : Harvard T.H. Chan School of Public Health

<https://www.hsph.harvard.edu/meansmatter>



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